

## FOR IMMEDIATE RELEASE

### ALBIE, The Revolutionary Booking Engine Launches on Kickstarter

[Nevada, USA – August 27th] – **ALBIE**© (Advanced Learning Booking Intelligence Engine), the groundbreaking booking platform set to redefine the future of travel & tourism, is now live on [Kickstarter](#).

Created by the software team at **The Anything Group (TAG)**, the multiple award-winning full-service marketing agency, **ALBIE is a game-changer set to transform hospitality and travel. ALBIE prioritizes guest ease and satisfaction while boosting hotel and partner success.**

The team of hotel, travel, and tech experts spent over two years making sure **ALBIE** is best-in-class, integrating advanced features, and ensuring **ALBIE** is fully compliant with global PCI, GDPR, and ADA standards. **ALBIE** is the first engine to enable multiple hotel bookings, activities, and ancillaries, in one reservation, even for different dates.

*“Imagine you want to travel from London to St. Lucia with stopovers in Miami and NYC. You also need transport from the airport to your resort, some diving in St Lucia and Jet-Skiing in Miami, or maybe catch a show in Manhattan. Right now, this means multiple hotel bookings, separate airport transfers, and individual activity reservations. It's hours of research, multiple sites, countless transactions, and a mess of confirmation emails to keep track of. For hotels and activity providers, it's about getting noticed, managing guest details, and creating partnerships without lifting a phone”,* explained Rich Tuckwell-Skuda, CEO & Founder at The Anything Group.

#### Why support ALBIE 's Campaign on Kickstarter?

**ALBIE** excels with unique features that benefit both travelers and hoteliers, making it stand out among other booking platforms. **ALBIE** lets guests create personalized travel experiences, with times, dates, and places all in one cart. Hotels get increased direct revenue and optimized occupancy rates, plus an instant gratification loyalty program rolling out in 2025. **ALBIE saves time and money for travelers and boosts revenue for hotels and activity providers.**

#### Key Features:

- **All-in-One Booking:** Guests can plan and book their entire trip in one go.
- **Automated Enhancements:** Dynamic upgrades, waitlist notifications, and alternative suggestions ensure guests get the best possible experience.
- **Modern Interface:** An intuitive design that makes booking fast and enjoyable, tailored to the needs of today's travelers.

Some of **ALBIE** 's **technology** partners are:

- SiteMinder with its Channel Manager with more than 44,500+ hotels globally;
- SHIFT4 as a Global payment provider;
- ApplePay;
- Industry-leading PMS and excursion management software;
- Tourism boards and major hotel chains;
- Maestro PMS;
- Mews PMS;
- D-Edge;
- WIHP.

If you want to support **ALBIE**, revolutionize the Hospitality Industry with us, and redefine the future of Travel & Tourism, please visit the Kickstarter campaign [Here](#).

#### **ABOUT:**

**The Anything Group (TAG)** is a full-service performance, marketing, branding, technology, website development, and reputation agency, with a full in-house production and filming studio. TAG performs Emotive Engagement and Connection Marketing services across the hospitality, luxury brands and products, fashion, retail, and streamed media worlds.

**Kickstarter** is a crowdfunding platform that helps bring creative projects to life. Since its launch in 2009, millions of people have pledged billions of dollars to fund projects ranging from innovative products to artistic endeavors. By supporting projects on Kickstarter, backers become part of a creative process, helping ideas become reality.

#### **More information about ALBIE©:**

<https://theanythinggroup.com/albie/>

[ALBIE Press Release](#)

[ALBIE by Rich Tuckwell-Skuda](#)

#### **Contact details:**

Rocío García Simón - PR & Communications

[rocio@theanythinggroup.com](mailto:rocio@theanythinggroup.com)