The Anything Group CEO Rich Tuckwell-Skuda Appointed To HFTP Las Vegas Board Of Directors

LAS VEGAS, September 10, 2025 - TAG | The Anything Group is proud to announce that its CEO and Founder, Rich Tuckwell-Skuda, has joined the Board of Directors for the Las Vegas Chapter of Hospitality Financial and Technology Professionals (HFTP) for the 2025–2026 term.

Widely recognized for his contributions to hospitality innovation, Tuckwell-Skuda has twice been named one of HSMAI's Top 25 Extraordinary Minds, in 2016 and again in 2024. Over the past several years, he has spoken at more than 300 industry events, including HITEC, the Direct Booking Summit, and the Hotel Data Conference, sharing insights on hospitality technology and digital strategy.

"I'm honored to join the HFTP Las Vegas Board," said Tuckwell-Skuda. "The chapter has an exciting future, and I look forward to contributing my experience in hospitality technology and digital marketing to support its growth".

Rich joins a leadership team that includes President Shannon McCallum, Vice President Susan Ryan, Treasurer Arthur Evans, Secretary Nancy Nitsche, and fellow Directors Daniel Montellano and Lori Humphrey.

| About HFTP

Hospitality Financial and Technology Professionals (HFTP) is a global association that supports professionals in the hospitality industry through education, networking, and resources. The Las Vegas Chapter continues to expand its programs to strengthen the local community and foster professional development.

| About TAG

TAG is a creative agency specializing in digital strategy, branding, and website development, with an in-house production studio. The company works with more than 250 clients across

hospitality, luxury, fashion, retail, and media. TAG is the preferred partner for three major software providers and one of the world's largest hotel groups, and is recognized as one of the highest-performing agencies in North America and the Caribbean.

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