The Anything Group (TAG) Triumphs At The 2024 Hermes Creative Awards

LAS VEGAS NEVADA, April 19, 2024 - The Anything Group (TAG) has again secured victory this year on the 2024 Hermes Creative Awards accolades with Platinum and Gold statuettes in the Advertising Campaign Category and Honorable mentions in the Website Category. More than 6,500 entries participated from throughout the United States, Canada, and many other countries in the Hermes Creative Awards 2024 competition.

Demonstrating excellence in the Advertising Campaign category, TAG has secured multiple victories, including one prestigious Platinum award for Bluebird Cady Hill Lodge and a prestigious Gold award for Malliouhana, a renowned 5-star luxury resort. These accolades commend TAG's exceptional performance in digital marketing strategies, solidifying its position as a leader in the industry.

In addition to these triumphs, TAG has also received Honorable Mentions for its outstanding work on the Website Redesign for Mardi Gras. This recognition underscores TAG's dedication to innovation and creativity across diverse digital platforms.





“I’m proud to witness the exceptional talents within TAG being acknowledged for their remarkable contributions. It's truly gratifying to see our SHINE team receive recognition for their outstanding work and achievements in digital marketing and website redesign. We’re fortunate to have incredible clients who consistently trust us to showcase their brands uniquely and engagingly. I couldn’t be prouder of TAG”, said Rich Tuckwell- Skuda, Ceo of The Anything Group.

Hermes Creative Awards honors the messengers and creators of the information revolution. Armed with their imaginations and computers, Hermes winners bring their ideas to life through traditional and digital platforms. Each year, competition judges evaluate the creative industry's best publications, branding collateral, websites, videos, and advertising, marketing, and communication programs.

TAG's participation and triumph in the Hermes Creative Awards mark a notable achievement in the realm of creative excellence. The company's innovative approach was recognized as they secured victory in an important category with Platinum and Gold awards and Honorable Mentions for renowned clients.

| About TAG

The Anything Group (TAG) is a full-service performance, marketing, branding, website development and reputation agency, with a full in-house production and filming studio. TAG performs Emotive Engagement and Connection Marketing services across the hospitality, luxury brands and products, fashion, retail and streamed media worlds.

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